

SEPTEMBER 23, 2014

Statement of Accomplishment

## WITH DISTINCTION

## LAWRENCE KAVANAGH

HAS COMPLETED THE ONLINE COURSE OFFERED BY LUDWIG-MAXIMILIANS-UNIVERSITÄT MÜNCHEN (LMU)



## Advanced Competitive Strategy

This course is the advanced continuation of Competitive Strategy. In seven modules, participants learn how companies choose strategies to obtain competitive advantage and how they can implement them effectively.

Jobias Kretschus

PROFESSOR TOBIAS KRETSCHMER, PHD INSTITUTE FOR STRATEGY, TECHNOLOGY AND ORGANIZATION MUNICH SCHOOL OF MANAGEMENT LUDWIG-MAXIMILIANS-UNIVERSITÄT MÜNCHEN

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